



Louisiana Strategic Highway Safety Plan

Young Driver Emphasis Area Plan

Updated 5-9-18

Strategy 1 **Maintain and support effective programs aimed at reducing moderate, serious, and fatal crashes among 15-17 year old drivers.**
Strategy Leader: LHSC or OMV

Step #	Action Step	Description	Activity	Status
1.1	Emphasis Area Team	Maintain and support prevention programs currently offered in Louisiana including: Sudden Impact, Think First, Ready-Set-DRIVE, Knowledge Effect, Project SNAP, Save A Life Tour, Arrive Alive, Video/ PSA contests.	<p><u>1-18-17</u> Cassie Parker reported that Celebrate my Drive doesn't exist anymore, so it has been removed from the list of programs, but she believes that there is another campaign that State Farm is doing, and she will try to get more information.</p> <p><u>5-10-17</u> Rudynah will research whether B.R.A.K.E.S is included. Bridget asked the group to be on the lookout for any new educational programs. Bridget displayed some of the results from the Sudden Impact Parent session, which is an hour session held with the parents of the Sudden Impact students where the parents are able to learn the Louisiana GDL laws, how to be a coach, parenting styles, logging driving hours, and other tips to maximize their experience as a parent of a teen driver. The results are as follows:</p> <ul style="list-style-type: none"> • 100% of parents reported that this class increased their awareness of their parental role in teen driving. • 100% of parents answered true to this question "only front seat occupants in Louisiana must wear a seatbelt?" Bridget could not believe the results of this question and it was very alarming. • Most parents answered that they were not or somewhat familiar to this question "are you familiar with the LA GDL laws?" <p><u>2-20-18</u></p>	Ongoing

			<p>Bridget Bailey reported that they have been implementing the BRAKES program throughout the state. They are currently carrying out the second phase with the students; once this phase is complete, Bridget hopes to report the results back to the group. Bridget Bailey also reported that they continue to host their annual “Survive the Drive” event, which was held in September 2017 in which all Tangipahoa Parish public high schools and Southeastern students were invited to attend.</p> <p>Bridget Gardner suggested that all Young Drivers leaders and coalition leaders meet and develop a standardize Young Drivers presentation with important content, instructors notes, packets, etc. that can be easily distributed and committed to organizing a meeting to further discuss.</p> <p><u>5-9-18</u> Bridget asked the YD leaders to compile a list of high schools in their area and provide them to their regional leaders. Bridget Bailey reported that the BRAKES program is being expanded to an additional four high schools and the Survive the Drive is being held on August 18th at Southeastern, with a possibility to host another event at a rural high school.</p>	
1.2		Develop guidelines on effectiveness for young driver programs, i.e., effective in reducing young driver fatalities and serious injuries.	<p><u>1-18-17</u> Bridget Gardner reminded the group there’s an evaluation tool that’s developed and if anyone is interested in accessing it, email her because it is not online yet, and she will look into getting it on the DZD website.</p> <p><u>5-10-17</u> Bridget reported to apply for grants within the young drivers program, using the evaluation tool is a requirement.</p>	Underway
1.3		Assist selected programs aimed at young drivers with an evaluation of their effectiveness.	<p><u>1-18-17</u> Cathy Childers reported that NHTSA has a countermeasure evaluation. Jessica Bedwell also reported there is a countermeasure evaluation that’s reviewed in the proposals for Highway Safety Commission.</p>	Early Progress
1.4	Dortha Cummins, Ron Whittaker,	Compile data and information on young driver problems and distribute them to regional coalitions to help them identify the	<p><u>9-8-16</u> Bud Chauncy believes there is a large roadblock with the computer system the OMV currently uses; there should be a way to include driving school or other driving programs the drivers completed on their record, so the</p>	Ongoing

<p>Bud Chauncy, Bridget Gardner</p>	<p>specific issues in their area.</p>	<p>data can be measured. Bridget Gardner suggested linking crash data, driving school data, and TRCC. Ron Whittaker, DOTD, replied that this is possible, but access to the data would have to be granted.</p> <p><u>1-18-17</u> Stephanie Baum reported that for several years, they have been indicating the driving school each driver has attended, but like Bud Chauncy said in September, there's no way to tie them into crashes. Kenny Martin suggested mentioning this in the judge's conference on 1-19-17. Activity: Bridget Gardner suggested Young Driver representatives to attend TRCC.</p> <ul style="list-style-type: none"> • Ron Whittaker and Dortha Cummins reported they will attend the next meeting, as long as they have a clear answer as to what needs to be discussed beforehand. It was decided that Bridget, Ron, Dortha, and Bud will schedule a meeting before they attend. <p><u>5-10-17</u> Dortha Cummins said this issue was brought up in a meeting she attended the day before, and she thinks the group should talk to Dr. Schneider to see if this is something he can link. Gwen Dunware, OMV believes that this data merging would have to be done manually, and could get very time consuming and costly. Bridget Gardner asked Dortha if this could be funded as a research program through Highway Safety, and Dortha believes that it would. Jane Herwehe asked whether Corey has the major contributing factors which led to the crashes included in his data, so all three could be tied together. Cathy Childers believes he does have this information. Dortha said she has reached out to Corey via email to ask initial questions on this subject.</p> <p>Activity: Bridget will convene subject matter experts to create a working group between the OMV, traffic records, etc. Dortha will follow up with Corey.</p> <p><u>5-9-18</u> A subject matter team met on 5/7/18 and developed a draft PowerPoint for locals to use to carry the SHSP message accurately. This presentation will get further refined and Bridget will distribute it among the group for feedback throughout the development process.</p>		
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1.5	SCA	<p>Develop a marketing plan to promote the use of effective school based traffic safety programs in high schools across Louisiana. Sub-actions: a) work with regional coalitions to disseminate the information.</p>	<p><u>3/16/16</u> Activity: Katie Broussard will finalize excel list of YD programs based on regional coalition leader input; coalitions will share information with each other.</p> <ul style="list-style-type: none"> • This action has been accomplished and will continue to be an ongoing action item. The coordinators were contacted and the list was compiled with all programs in every region, including a summary and their expenses. • This document is an ongoing, living document for people looking for programs in their regions. <p>Activity: Communications Council will review and discuss the excel list of YD programs.</p> <ul style="list-style-type: none"> • The Communications Council prepared the excel sheet that lists all 17 programs and their target audiences, demographics, media types used, and countermeasures applied in each program. <p>The next step is to identify which ones are effective and replicable statewide. This will be revisited at next Communications Council meeting and challenges will be discussed.</p> <p>Activity: Communications Council will create a document from excel list to disseminate to driving schools, pediatric offices, through LERN, and other avenues.</p> <ul style="list-style-type: none"> • Evaluation is the key component of these YD programs. The programs that qualify for funding through SHSP will be annotated in the list. <p>Activity: Contact Warren Byrd regarding sending insurance letters on Dept. of Insurance letterhead.</p> <ul style="list-style-type: none"> • Don Redman gave a synopsis of a letter to statewide insurance companies. The goal is to get feedback on programs and initiatives targeting teen driver traffic crashes and fatalities. Many insurance companies have good programs and resources for parents and teens. Warren Byrd, LA Dept. of Insurance, was contacted and he confirmed he would reach out to the insurance agencies. <p>Don Redman created a flyer that discusses teen drivers and ways to reduce their premium while also giving safety messages. Mr. Redman has printed and offered these fliers to the group. Autumn suggested tracking distribution of the fliers, may be of use to add a tab on the OMV manual distribution spreadsheet.</p>	Complete
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1.6		Conduct a gap analysis on the various programs.	<p><u>9-8-16</u> Betsey Tramonte suggested conducting a gap analysis to see what programs are reaching whom and what the data shows.</p>	On hold

Strategy 2 Identify and create effective programs aimed at reducing moderate, serious, and fatal crashes among 18-24 year old drivers.
Strategy Leader: LHSC or OMV

Step #	Action Step	Description	Activity	Status
2.1	Emphasis Area Team	Maintain and support prevention programs aimed at 18-24 year old drivers currently offered in Louisiana including: Sudden Impact, Think First, Ready-Set-DRIVE, Knowledge Effect, Project SNAP, Save A Life Tour, Arrive Alive, Celebrate my Drive, Video/ PSA contests.	<p><u>9-8-16</u> Bridget Gardner explained that the alcohol and fatal crash data are high in this demographic, so a specific strategy allows more focus and emphasis on this age group. Bridget Bailey suggested reaching out to various programs such as workforce development, or reaching out to employers that hire within this age group so that college aged students who don't actually attend college aren't left out.</p> <p><u>1-18-17</u> Cynthia Perdue has been getting involved with a Mindful Motorist group on the local college's campus, and believes this will provide some great insight. Jessica Bedwell is working with Dr. Williams to pilot a program that creates a partnership with SHSP and college student body presidents, which allows them to build a peer to peer program. It could possibly be implemented by 2018. Kenyatta Robertson has been working on within a sub-committee to provide cell control with various insurance companies, and that she has been working with local colleges to send out "SMS Blasts" to the students. Don Redman reported that the director of security at Tulane is trying to partner with Alive at 5 program to implement a driving class requirement in order to get a campus parking pass.</p> <p>Activity: Create partnership with other states to provide training on how to handle the legalization of marijuana.</p> <p><u>5-10-17</u> Cynthia Perdue discussed her attendance at Mindful Motorists, which is a team of ULM students dedicated to expanding Young Drivers knowledge and ultimately decreasing accidents. They are currently working on developing a 2-3 day camp for middle school aged kids to help them grow through risk management literacy. Cynthia said that if anyone had any questions to feel free to contact her. Crystal Pichon has been researching SMS blasts' effectiveness in other states, how to get involved in freshman seminar classes, and how to</p>	Ongoing

			<p>implement parking pass programs at various colleges. Ready, Set, Drive in conjunction with BRCC and their SGA has been hosting quarterly events in the union. A classroom presentation was recently completed at BRCC where some professors were able to attend and they provided great feedback. LSU and Southern both had involvement in the pilot of the program they are developing.</p> <p>Don Redman reported that initial contact with the Tulane Police Department favored implementing a driving class, but over time the administration has opposed it. He has taken the lead and he is now trying to re-focus this effort to the students who have received citations on campus. He mentioned he would try to approach Southern on this as well.</p> <p><u>2-20-18</u></p> <p>Kenyatta Robertson reported great movement within the Capital Region on this strategy, as they have had success with Lexlee’s Kids, BRCC introducing prevention programs, and they are currently reaching out to Southern and LSU Greek Life programs. Jesse Lagrange has a great network at Nicholls University, in which he is involved in a program that addresses all incoming Greek students. Bridget Bailey has been working with Southeastern Greek students.</p> <p>Lauren Brinkman suggested that a mascot with corresponding branding should be developed to represent Young Drivers and remind children at any age that a certain mascot represents the emphasis area. Bridget Gardner asked Dynah to see if this can be developed and bring it back to the table at the next meeting.</p> <p><u>5-9-18</u></p> <p>Kenyatta reported that Southern University has allotted 30 minutes in the freshman seminar classes for safety messages to be presented and at LSU they will introduce a safety video into the mandatory freshman orientation. They have been partnering with LSU residence halls to host alcohol awareness days and other safety days, they are currently working with BRCC and also the Greek life programs.</p> <p>Bridget Bailey reported that they are partnering with Southeastern and a local technical college to place safety prevention messages in the school planners. They are also running substance abuse PSA’s in Southeastern’s Student Union.</p>	
2.2		Develop a marketing plan to promote the use of effective school	<p><u>9-8-16</u></p> <p>Bridget Bailey suggested reaching out to various programs such as</p>	Complete

		based traffic safety programs in colleges across Louisiana. Sub-actions: a) work with regional coalitions to disseminate the information.	workforce development, or reaching out to employers that hire within this age group so that college aged students who don't actually attend college aren't left out. <u>5-9-18</u> The bi-fold brochure is complete and is available to all stakeholders on the Destination Zero website. It will be continually updated as programs are refined.	
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Strategy 3 Convene subject matter experts as a resource to review data and promote evidence based standards to improve young driver safety.

Step #	Action Step	Description	Activity	Status
3.1	Kenny Martin	Develop and implement standardized drivers education standards for all drivers' education programs statewide. Increase the cohesion of the standards of the OMV, DECU, and driving schools.	<u>9-8-16</u> Kenny Martin explained that creating a single unified course and standardization across the state is the biggest key; he reported that DSAL and OMV are each working on a standard course and he hopes to combine them and create a program within 3-5 years. Bridget Bailey suggested that we should move this in the direction of standardizing the driving programs to make it more specific to driver's education and driving schools, creating a partnership between OMV and driving schools <u>1-18-17</u> Kenny Martin reported that DSAL and OMV has been working toward a singular standardized course syllabus and they have a working document that can be reviewed by TCU. DSAL has graciously volunteered to foot the bill. <u>5-10-17</u> Bridget attended a meeting recently where they discussed their concern on the content of the material that was being taught, the cost of standardization and how to fund it, the development of the curriculum, and further discussions with driving schools. Dayne Huval	Ongoing

reported that they have been working with a professional publishing company to produce a standardized driver's education book. The company has a proven track record, and would monitor the LA laws as they change to update the books, but the major issue is the initial cost. Stephanie Baum reported she is attending a meeting to discuss this further and will report back next time.

2-20-18

Kristy Miller reported the following timeline on implementing a standardized driving school curriculum:

1. Develop a Louisiana version of a standard based upon ADTSEA and DSAA (Completed within 1.5 months)
2. Use the LA curriculum content standards version to evaluate Title 55 and several model example curriculums (Completed within 1.5 months)
3. Develop curriculum outline for Louisiana's new standard driver's education course, allow for stakeholder comment period (Completed within 4 months)
4. Develop a set of basic lesson plans
5. Develop a comprehensive curriculum of complete lesson plans including PowerPoints, talking points, resources, activities, trainers guide to be adopted
6. Work with OMV to develop a training of trainers to roll out

Kenny reported that driving school compliance enforcement came into effect in 2015, and he started in July 2015. In the first year there were 1,059 violations, the second year had 520 violations, and the third fiscal year has 129 violations. They have been seeing decreasing amounts of infractions, and he attributes this to the training efforts.

5-9-18

The driving school standardization still remains a priority, and they are trying to determine the best way to implement it. They may develop a scope of work and get it accomplished by hiring a consultant, requiring collaboration between OMV, DOTD, LSP, and other stakeholders.

			Kenny Martin reported that there has been 245 violations thus far, and due to the educational outreach, the number of violations continue to decrease. They are currently working on standardizing the training portion and he hopes to eventually have electronic access to these records.	
3.2		Conduct NHTSA assessment and meet with panel.	<u>9-8-16</u> The group decided to remove this as a strategy and add it as an action step so that the NHTSA assessment can be conducted at a later time.	Tabled
3.3		Create and improve reporting system to monitor violations during GDL period to extend young driver education and experience behind the wheel.	<u>3/16/16</u> Activity: Sub-committee will meet to discuss avenues of data compilation for GDL violations. <ul style="list-style-type: none"> • The subcommittee met regarding GDL. Bridget Gardner explained this issue is very underutilized in the state. Other states that implement GDL have a 15-40% reduction in injuries and fatalities. Implementation of GDL is in the NHTSA guide for effective countermeasures and should be a priority in Louisiana. • Kenny Martin discussed Title 32-407. This legislation states that amount of time in the permit phase can be extended for a violation and provides rules and regulations for doing so. He suggested the conviction should be reported by court/judge to OMV. However, the terminology the juvenile court uses is not “conviction” but “dispositions” or “judgments.” Kenny went to the juvenile court judges with a survey of 7 questions to regarding GDL violation awareness. The judge said they don’t want people to incur a fee or fine. Kenny explained he does not want any fees or fines given to the violators. The goal is to educate young drivers to reduce serious and fatal injuries by extending the probationary period. Kenny welcomed everyone to review and comment on the survey questions. 	

			<ul style="list-style-type: none"> ○ Bud Chauncy stated that there is an issue of getting the information from the courthouse to the OMV in a short time period. ○ Stephanie Baum further explained that reporting methods depends on the court. Sometimes violations will show up 9 months later. ○ Bud feels the process needs to change at the court level. This process needs to be instant/electronic. ● Bud and Maj. Carl Saizan spoke about teen court in Shreveport/Bossier area. Often tickets are expunged off the teen's OMV record with no fines. It was asked that Shelly Barrett, NWLA Coalition Coordinator, research this topic in her region. ● Carl Saizan agrees that it should be addressed as a judicial piece and coalitions should pursue it at a local level. <ul style="list-style-type: none"> ○ LSP officer suggested reporting violation directly to OMV at time of violation, not at conviction time. However, Carl explained in order for this to work, all law enforcement will have to be involved. ○ Stephanie Baum explained she has never seen a tagged GDL. For example, a speeding ticket does not translate at the OMV as a GDL violation. It is simply just a speeding ticket. She stated the way to fix this is by legislation so there is a way to track it. Currently the OMV does not have a way to discern GDL from other violations nor a legal stance to enforce them. ○ Kenny Martin responded that this may be a problem because a ticket doesn't mean the violator is guilty. Another officer mentioned that GDL is a special circumstance. ● Maj. Saizan stated that GDL is defined by the law. He proposed pursuing a policy rather than legislation. OMV piece should be addressed first, then it might just be a policy change. It is important that law enforcement is educated on GDL while working on the court piece. ● Mike Barron, LHSC, suggested treating GDL violations like DUIs. This would involve taking away the permit and giving the violator a 30-day temporary permit. OMV would then be notified immediately. 	
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			<ul style="list-style-type: none"> ○ Carl explained that some judicial districts do not want to be responsible for holding license and licenses sent directly to OMV might require a legislative change. ● Bridget Gardner moved to meet again in the next month or two as a subgroup: OMV, legal, plus original sub-committee members and whoever else wants to be involved is welcome to attend. <ul style="list-style-type: none"> ○ Kenny Martin will continue moving forward with educating judges while the committee works through the other issues. ○ Bridget explained this system is not one entity’s problem. Laws will be forwarded to the sub-committee so they can review them prior to the meeting and she will invite legal to help them go through them with a fine-tooth comb. ● Kenny Martin mentioned Rep. Montisset proposed House Bill 822. This bill allows a 15-year-old to get a temporary instruction permit before they are enrolled in a class. <ul style="list-style-type: none"> ○ Stephanie Baum explained it is for a student when they are enrolled in a class. The bill would let OMV know how many potential new drivers will be entering the driving pool and lowers the amount of necessary paper work. ○ Bridget suggested Mick Barron keep the group updated on the bill. ○ Carl explained there is a legislative and programming piece to the GDL; Child code 958 and 959. Steve will write the legislation, can be added to this session if the group agrees. <p>Activity: Regional Coalitions will contact school boards regarding GDL and school/after-hours events.</p> <ul style="list-style-type: none"> ● Tricia Keffer, North Shore and New Orleans Coalition Co-coordinator, sent GDL information to all North Shore schools and Sudden Impact schools in the region and are currently waiting to hear back from Orleans school board on disseminating the information. ● Yuwen Hou, CenLA Coalition Coordinator, started with the school board and then contacted MADD to disseminate the GDL information. ● Melissa Newell, Acadiana Coalition Coordinator, has contacted the area school board. 	
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			<p>Bridget asked the coordinators to update on feedback from schools – maybe they will reconsider school activity times. The schools will not want to do something that goes against the law.</p> <p><u>1-18-17</u> Bridget reported that she would be attending the judge’s conference on 1-19-17 to discuss closing the loophole in the GDL language. She will report back next meeting. She reminded the coalition leaders to keep talking to the school boards.</p> <p><u>5-10-17</u> Kenny Martin reported there were over 1000 driving school violations a year ago, and this year they are only at around 400 violations. The largest school in the state, Smart Start was shut down at the end of last year; they received numerous violations, mostly due to the number of students that did not meet the driving requirements.</p> <p>Stephanie added that as a result of the violations, the request for training and refreshers has increased, the course has gone from a one-hour course to sometimes an 8-hour course, and they sometimes have up to 16 people in attendance instead of 1-2. She has noticed that the driving schools are touching base with them more often to ensure they understand GDL laws and what they should and shouldn’t be teaching. She announced that they have added a member to their staff in Alexandria who can now cover the northern part of the state.</p>	
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Strategy 4 Expand enforcement of underage drinking laws and regulations.

Step #	Action Step	Description	Activity	Status
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4.1	Bridget Bailey, TRACC	<p>Make recommendations on how to expand Underage Drinking Task Force Program currently conducted in Tangipahoa Parish</p> <p><i>Sub-actions: a) Select pilot location; b) Develop marketing materials; c) implement the program; c) evaluate effectiveness; and d) promote best practices.</i></p>	<p><u>3/16/16</u> Activity: Regional Coalitions will identify youth groups that can be approached for JUDE/ATC.</p> <ul style="list-style-type: none"> The question on youth groups was deferred until Bridget Bailey is in attendance and can better explain and provide an update. <p>Activity: State level ATC will send a list of 16-17-year-old agents to regional offices to coordinate with them.</p> <ul style="list-style-type: none"> Chris Dupont was able to sign up operatives for a specific enforcement time-frame. For future reference, school contacts should be provided. Also, this list should be sent to each region. 	Underway
4.2	ATC	Determine the need to expand compliance checks and the Cops In Shops program.		
4.3		Review penalties for underage drinking violations (youth, provider, and vendor) and determine if there is a need for legislative action.	<p><u>2-20-18</u> Henry Reed, ATC reported that ATC conducted 813 compliance checks during Mardi Gras, in which 89 locations sold to undercover underage subjects.</p>	
4.4		Review penalties for underage drinking and driving violations.	<p><u>3/16/16</u> Activity: Create map that parallels No Refusal areas with areas with local under-21 ordinances.</p> <ul style="list-style-type: none"> This was put on hold because of elections; each region will update Bridget on their local under-21 ordinances and then a map will be created. Tricia Keffer stated that Orleans parish wants studies that correlate crime to under-21 in bars and said she is meeting with Jefferson Parish next week. Rachel, Knowledge Effect, and Melissa Newell explained that two ordinances have been drafted and looked at by the legal counsel. Cassie Parker, South Central Coalition Coordinator, asked other regions to share their ordinances for language. Bridget explained this action step will be dependent on region, elected officials and season. This will not go into all regions at once. <p><u>1-18-17</u> Bridget asked the group to bring this issue back to a priority since elections are complete.</p> <ul style="list-style-type: none"> Melissa Newell reported that Rachel Smith has been working on 	

			<p>this for months, and they have a meeting with the Parish President and the DA next month.</p> <ul style="list-style-type: none"> • Cassie Parker reported they are in the early stages. • David Robertson with ATC reported they completed an enforcement action in November that proved the amount of under 21 aged patrons in a bar is significant. <p>Activity: Bridget Bailey will provide materials and language to the regional coordinators to help with local drinking laws.</p> <p>Activity: Bridget Gardner will present the local drinking law ordinances to Dr. Williams to see if she would be interested in addressing this on a state level as well.</p> <p><u>5-10-17</u> Melissa Newell reported that the organization she was working with is under new administration. She has met with the new chief, but his focus right now is enforcement, so she thinks she will have to work on this further later on.</p> <p>Bridget Bailey noted that she compiled statistics on crash data before and after banning under 21 in bars, utilizing data from the FBI database for the pre and post for violent crimes, disturbances, etc. there was a dramatic reduction in crimes after implementation as well as a decrease in the crash rates and fatal crashes. She has compiled this information and can provide it to anyone who is interested.</p>	
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Strategy 5 **Create model legislation that supports young drivers.**
Strategy Leader(s): LHSC & Driving School Association of Louisiana (DSAL)

Step #	Action Step	Description	Activity	Status
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5.1	LHSC & DSAL, OMV	Identify the top three priorities to improve young driver laws and regulations, i.e., under 21 in bars, GDL revisions.	<p><u>1-18-16</u> Don Redman and Bud Chauncy discussed implementing a point system for young drivers in our state. Bridget reported that other states have been utilizing point systems for 55 years.</p> <p><u>5-10-17</u> Bridget said that she sent legislation wordage to a particular legislator to review, but she doesn't think that we will see movement during this session. Carl Saizan noted that this puts us another year behind, so we're going to start working on securing someone to introduce this to legislation next year. Bridget believes she may have someone interested in getting this started for SHSP. This topic has been presented this to the judges at the judge's conference, but they weren't receptive and suggested developing it on our own.</p> <p>Jane Herwehe said that since we are pushing this back to the next legislation session, we should see if there are any other changes we want to make to the GDL laws. Bridget added that the laws on receiving entire driver's license at the age of 18 and the night time passenger restrictions are not up to par; those are the two weaknesses in the GDL. She added that there are not too many states that have the GDL gold standards in place</p>	Early Progress
5.2	DOTD	Facilitate meeting between Young Driver EA, Impaired Driving EA, MADD and Governor's DWI Task Force leader.	<p><u>5-9-18</u> A Governor's task force was recently formed and Lisa Freeman will be serving as the leader.</p>	
5.3		Identify partners who can carry out legislation.	<p><u>9-8-16</u> Bridget Bailey reminded the group to use "partnering with groups" in action step activities to be the voice for the legislation, and she also suggested using other states as a model or a recruitment tool to show the statistics of before/after legislation. Bridget Gardner reminded everyone that the group can develop the legislation and use private partners to go to the legislature, since governmental agencies can't lobby. Bud Chauncy added that if suggested legislation comes from state police it's more likely to get looked at since it has more weight.</p> <p><u>5-9-18</u></p>	

			<p>Cassie Parker reported that she was recently contacted by a state representative who was interested in introducing a bill regarding traffic safety. It was suggested that some type of policy be implemented that allows the coalitions to reach out to the legislators and attend the joint legislator meetings. It was also suggested that a political champion or group is formed to carry out YD information to legislators.</p>	
5.4		<p>Monitor proposed legislation pertaining to young drivers.</p>	<p><u>9-8-16</u> Bridget Gardner asked the group to do a better job of monitoring and standing up for legislative proposals that are pertinent to young drivers.</p> <p><u>5-10-17</u> Mike Barron reported the following bills that are in the current session:</p> <ul style="list-style-type: none"> • HB 677- reported favorable from the house transportation committee and it is due for debate on Thursday. This bill would require ignition interlock devices as a condition of obtaining restrictive driver's license. • SB 17- provides for driver education to include instruction on appropriate driver conduct when stopped by a LEO. • HB 437- authorizes an alternative method of instruction for the classroom portion of approved pre-licensing training courses, which would allow adults aged 18 or older to have computer instruction in driver's ed. courses. • HB 487- relative to fraudulent identification cards, which would prevent fake licenses that have a clause printed in small words from being excluded from fraud charges. <p>Cathy Childers tracks the current bills and sends out an email update on a regular basis.</p> <p><u>2-20-18</u> Mike Barron reported that HB 487 and HB 437 passed in the last regular session.</p> <p><u>5-9-18</u> HB 857, which would allow for drivers education to be taught by parents was deferred this session, but the representative said it will be brought back to the table. Cathy suggested Don Redman contact the representative to become a part of the committee.</p>	

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Strategy 6 Identify and support data collection for young drivers distracted driving crashes. Develop effective countermeasures in reference to reduce distracted driving crashes

Step #	Action Step Leader	Description	Activity	Status
6.1	TBD/ Bridget Gardner/ sub- committee	Expand current education programs to include distracted driving	<p><u>3/16/16</u> Activity: Sub-committee will meet to discuss rewording distracted driving standardized questions for 2016.</p> <ul style="list-style-type: none"> This action step involved regional coalitions and the state coalition team. Each region was asked to push to get the two questions out in multiple places with different target audiences. Bud Chauncey, First Class Driving School, stated that he can deploy the distracted driving questions to all the driving schools in his association. He suggested that all of the schools can distribute the questions to each student when they're signing-in and then again when they've completed the driving class. If the schools are asked to implement them in such a way that takes little effort, more schools are likely to do it. Bridget will send an email to Bud with the proper language to ensure the questions are being asked properly. <p>Yuwen Hou, CenLA Coalition Coordinator, suggested contacting regional LSP driving school auditors to ask driving schools to add the questions to their driving tests.</p> <ul style="list-style-type: none"> Stephanie Baum, OMV, said they could send an email to disseminate the questions being distributed. She also suggested there be a timeline involved. For example, asking the schools to implement the questions for the next 90 days would more than likely result in more responses. Also, sending the questions in the mail on paper would be the easiest and best way to receive the data. Kenny Martin, LSP, mentioned summer would be best time to capture the most data. Bud Chaucey agreed this would be the best time frame. 	Ongoing

			<ul style="list-style-type: none"> • Bridget Gardner stated that this is a good example of how we have an action step we want to implement and how the SHSP works. • Crystal Pichon, Lexlee’s Kids, explained that her group deploys the two questions when they hold programs at Driving Schools. She asked if this would skew the overall data being collected in the effort. <p>Katie Broussard, WCH Sudden Impact, confirmed this would affect the overall data and some overlap may be unavoidable. She suggested letting the driving school know that Lexlee’s Kids has implemented the two questions in their program, so the school does not need to.</p> <p><u>1-18-17</u></p> <p>The results from the standardized questions developed for Sudden Impact are as follows: 72% of students answered yes to the “have you been in a crash or almost in a crash due to distracted driving” and “avoiding fines or getting into trouble is my primary concern” was the most popular answer to the question of “how to encourage teenagers and young adults to prevent driving while distracted.”</p> <p><u>5-10-17</u></p> <p>The results from the standardized questions developed for Sudden Impact are as follows:</p> <ol style="list-style-type: none"> 1. There are many things that might be done to encourage teenagers to prevent driving while distracted, which of the following approaches would work best to encourage you to drive safely? The number one answer was “avoiding fines or getting into trouble is my primary concern”, and the second most answered was “learning about the dangers of driving while distracted and how to avoid them.” 2. Have you ever been in a crash or almost in a crash because the driver (you or another driver) was distracted by something in the vehicle such as a cell phone? The majority answered “yes.” 	
6.2		Support legislation regarding young drivers and distracted driving		
6.3		Expand enforcement of distracted	<u>1-18-17</u>	

		driving	<p>Bridget Gardner introduced a device called Cell Control that was presented to her in a separate meeting. The device blocks the use of a cellphone while driving and it also has GPS capabilities to give a score on driving. So if a driver brakes too hard, accelerates too fast, etc. The device will let them know this, and will give them a score. She passed the device and the pamphlets around to the group to look at. Bridget Gardner opened the use of the device to everyone. She asked the group to pilot the device if they have a teen driver, or even for personal use.</p> <p><u>5-10-17</u></p> <p>Jesse Hogard presented the Cell Control piloted results from the 5 people in the SHSP group that volunteered. Michael Talley reported that he had it in his 16 year old daughter's car, and the parent can decide what parameters to set. He likes that the driver cannot text and drive and that he can set on who she can and can't call. Bud Chauncy reported that he used the device in one of his driving school cars and he really liked the device as well.</p>	
6.4		Support data collection of young drivers distracted driving crashes	<p><u>3/16/16</u></p> <p>Activity: LHSC will add distracted driving survey to nighttime seatbelt surveys, rotate annually, add to RFP.</p> <ul style="list-style-type: none"> • Ken Trull, LHSC, announced the Hwy Safety Council is working on the distracted driving observational surveys. The survey should be conducted by the end of the year and they will continue to conduct these surveys every other year, rotating with the nighttime seatbelt surveys. • Betsey Tramonte, FHWA, explained the definition of serious injury is under review. Once the definition of serious injury is confirmed, the distracted driving data will be affected for the entire SHSP. <ul style="list-style-type: none"> ○ Ken Trull added that currently 47% of serious injuries fall under distracted driving, but this number will more than likely go down after the definition change. He added that the definition the state has come up with so far is a good definition. <p>Bridget Gardner reminded the group that distracted driving may become its own emphasis area. It's not currently its own emphasis area because of problems with the data and definition. Young Drivers is working on gathering data to get the ball rolling.</p>	

Impaired Driving Strategies related to Young Drivers (duplicated from impaired driving plan)

Strategy 2: Close the loophole in existing law that allows underage youth to be in bars.

Strategy Leader: Governor's DWI Task Force

Step #	Action Step Leader	Description	Status
2.1	Governor's DWI Task Force	Develop a legislative strategy.	<u>9-8-16</u> The Governor's DWI Task Force does not currently exist, but it's assumed that it will be instituted eventually. Norma Broussard suggested relying on the local coalitions to get local laws and ordinances changed.
2.2	MADD, Cathy Childers, Bridget Bailey, Bridget Gardner	Obtain information and data from communities that have a local ordinance banning underage youth in bars. Educate officials about the issue and the need to prevent underage youth in bars. <i>Sub-actions: a) determine if the statistics show a reduction in underage drinking incidents in the targeted communities, b) regional coalition leaders to focus on a local legislative strategy.</i>	<u>9-8-16</u> After November 4 th meeting, we should have more information regarding local coalitions and underage drinking. Bridget Gardner mentioned that the Young Drivers action steps are very similar to the Impaired Driving emphasis area, and she wants to discuss the duplication of efforts. She thinks both emphasis teams need to come together since the same goals are set. Norma Broussard suggested keeping Bridget Gardner in the loop and possibly adding each other's notes in the summaries.