



# LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

## STATEWIDE ACTION PLAN

### OCCUPANT PROTECTION

2023 TO 2024

*Performance Action Compliance Tracking Plan Directory*

SECTION TITLE	PAGES
EMPHASIS AREA ACTION PLAN DATA PANEL	<u>2</u>
EMPHASIS AREA ACTION PLAN OVERVIEW	<u>3</u>

ACTION STEPS	STATE APPROVED STRATEGY	YTD STRATEGY ATTAINMENT	
<u>3</u>	COORDINATION	Not Started	0.00%
<u>1</u>	EDUCATION	Not Started	0.00%
<u>1</u>	ENFORCEMENT	Not Started	0.00%
<u>N/A</u>	N/A	N/A	N/A
<u>2</u>	OUTREACH	Not Started	0.00%
<u>4</u>	ALL STRATEGIES APPLIED - SCORE CARD	Not Started	0.00%

PROGRAM EMPHASIS AREA ACTION PLAN DEFINITIONS

LOUISIANA STATE REGIONAL SAFETY COALITIONS CONTACT INFORMATION

PLANS: [ALL](#) [ATTAINMENT CENTER](#) [ACTION STEP REQUIRED FORMS](#)

DELIVERABLES: [STATE](#) [REGIONAL](#) [RESOURCES & SHAREABLES](#)

ACTION STEP CHALLENGES CENTER: [ACTION STEP CHALLENGES FORM](#) [ACTION STEP RESOLUTIONS](#)

ACTION PLAN TEMPLATE ISSUE CENTER: [TEMPLATE ISSUE FORM](#) [AP TEMPLATE RESOLUTIONS](#)



**EMPHASIS AREA STATISTICS & TARGET CEILING CHART**

	SI STATS	SI TGT	FTL STATS	FTL TGT
2013-2017 AVERAGE	235.00		263.00	
2018	210.00	232.65	227.00	260.37
2019	245.00	230.32	235.00	257.77
2020	300.00	228.02	284.00	255.19
2021	308.00	225.74	338.00	252.64
2022	271.00	223.48	506.00	250.11
2023		221.25		247.61
2024		219.04		245.13
2025		216.85		242.68

**SEAT BELT OBSERVATION DATA**

	DAY STATS	DAY TGT	NGT STATS	NGT TGT
2017	87.10%		83.90%	
2018	86.90%	88.10%	87.70%	84.90%
2019	87.50%	87.90%	86.40%	88.70%
2020		88.50%		87.40%
2021	85.70%	1.00%		1.00%
2022	86.10%	86.70%		1.00%
2023		87.10%		1.00%
2024		1.00%		1.00%
2025		1.00%		1.00%

[CARTS PERSON DATA DASHBOARD](#)

ENTER DATA INTO THE STATS COLUMNS ONLY. TGT COLUMNS WILL AUTOPOPULATE. THE DATA FROM THESE TABLES LINK TO THE DATA CONTROL PANEL BELOW. THE DATA CONTROL PANEL LINKS TO ACTION PLAN CHARTS AND THROUGHOUT THE ACTION PLAN.

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR STATS COLUMNS.

**PLAN YEAR DATA CONTROL PANEL**

PRV YR SI	SI TARGET	PRV YR FTL	FTL TGT
271.00	221.25	506.00	247.61
SERIOUS INJURY RESULTS		FATAL RESULTS	

**SEAT BELT OBSERVATION CONTROL PANEL**

PRV YR DAY USE	DAY TGT	PRV YR NGT USE	NGT TGT
86.10%	87.10%		1.00%
DAY RESULTS		NGT RESULTS	

CONTROL PANEL DATA IN ROW 18 WILL AUTOMATICALLY POPULATE

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR RESULTS COLUMNS.



# LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

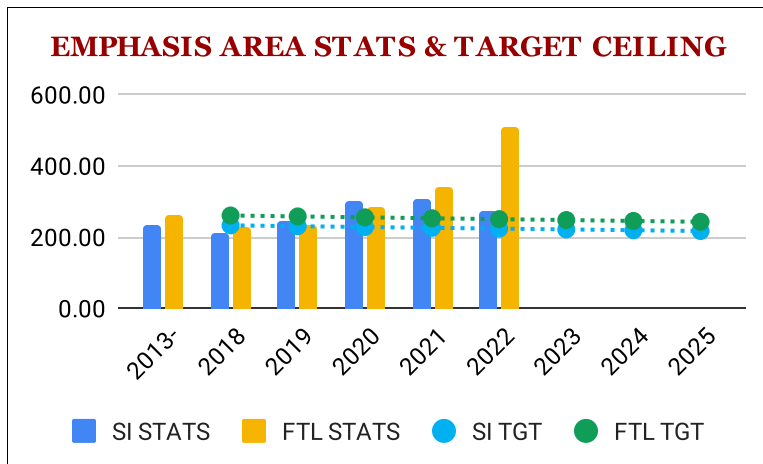
## STATEWIDE ACTION PLAN

### OCCUPANT PROTECTION

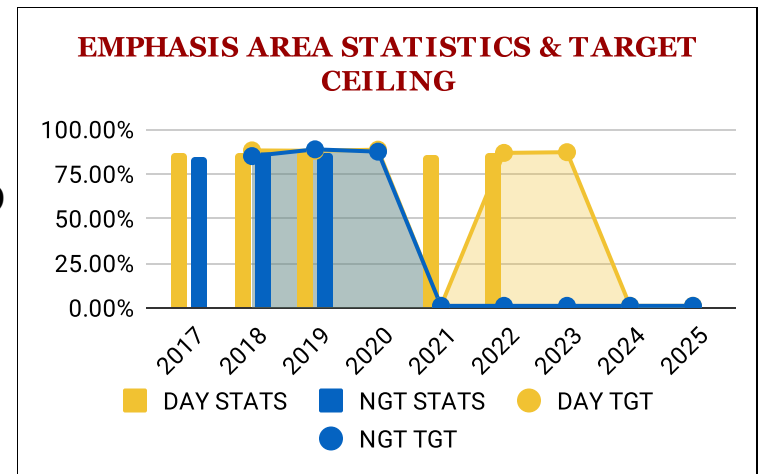
2023 TO 2024

*Performance Action Compliance Tracking Plan Directory*

ID	OBJECTIVES	STATE STRATEGIES				
I.	Reduce the potential and recurrence of serious injuries and fatalities resulting from non or improper restraint use	COORDINATION	EDUCATION			
		ENFORCEMENT	N/A			
II.	Increase daytime and nighttime seat belt use	OUTREACH				
ID	OUTPUT MEASURES	DATA SOURCE	PRV YR	TARGET	RESULT	PLAN ATTAINMENT
I.	a. 1% minimum reduction of serious injuries resulting from non or improper restraint use	Center for Analytics & Research in Transportation Safety Reports	271.00	221.25		TARGET NOT MET
	b. 1% minimum reduction of fatalities resulting from non or improper restraint use		506.00	247.61		TARGET NOT MET
II.	a. 1% minimum increase in daytime seat belt use	Center for Analytics & Research in Transportation Safety Reports	86.10%	87.10%		NO DATA
	b. 1% minimum increase in nighttime seat belt use					NO DATA
LEADERS / AGENCY						
Dortha Cummins/LHSC		Thomas Gossen/LSP				
Melissa Matey/LSP						



GOAL:  
**DESTINATION ZERO DEATHS**





DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
1.1	Autumn Goodfellow-Thompson <a href="mailto:autumn.goodfellow-thompson@la.gov">autumn.goodfellow-thompson@la.gov</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Recruit members of the 4 E's (Enforcement, Education, Engineering, EMS, safety advocates, Public Health, and Tribal Representatives.) or emphasis area overlap participating in the SHSP Occupant Protection Emphasis Area.	Increase the number of new or current members from 4 Es, safety advocates, Public Health, and Tribal Representatives or emphasis area overlap participating in the SHSP Occupant Protection Emphasis Area (RSC Annual Goal Minimum 2/Region.)	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> Did the statewide team provide assistance to any RSCs in need of identifying recruitment of 4Es, safety advocates, Public Health, and Tribal Representatives or by emphasis area overlap? Did all 9 RSCs identify potential recruitments to begin reaching out to during Q2? <b>DELIVERABLE LINK:</b> <a href="#">OP_1.1_STATE</a> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	1	18	0	0.00%	NO	
<b>ASSIGNED TO:</b> STATE/RSCs <b>4E'S FOCUS:</b> N/A										
2	30-Jun	<b>DESCRIPTION:</b> Did all 9 RSCs reach out to potential recruitments or promote emphasis area overlap identified during Q1? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	9	0	0.00%	NO	
<b>ASSIGNED TO:</b> RSCs <b>4E'S FOCUS:</b> N/A										
3	29-Sep	<b>DESCRIPTION:</b> Did all 9 RSCs reach out to potential recruitments or promote emphasis area overlap? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	9	0	0.00%	NO	
<b>ASSIGNED TO:</b> RSCs <b>4E'S FOCUS:</b> N/A										
4	29-Dec	<b>DESCRIPTION:</b> Did all 9 RSCs increase coalition membership from a member of the 4Es, Traffic Safety Advocates, public health, and Tribal Representatives, or by emphasis area overlap? (2 Annually/Coalition) <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	18	0	0.00%	NO	
<b>ASSIGNED TO:</b> RSCs <b>4E'S FOCUS:</b> N/A										
YTD DELIVERABLES:					1	1	54	0	0.00%	NO
RATING: SELECT		COMMENTS:								

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
1.2	Melissa Matey and Thomas Gossen <a href="mailto:melissa.matey@la.gov">melissa.matey@la.gov</a> <a href="mailto:thomas.gossen@la.gov">thomas.gossen@la.gov</a>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Improve supportive measures between the LPSTF RC and SHSP Coordinators by partnering to recruit agencies and personnel as active certified child safety technicians and fitting stations and/or the Car Fit program. Focus represents participation by those who will contribute to an increased number of child safety seat and/or Car Fit interactions.	Increase number of active technicians and/or fitting station that meet LPSTF's requirement of 8 seats per month and an increase in child safety seat interaction.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> Did the LPSTF State Coordinator provide training class information to all 9 RSCs? (Pending Grant Distribution) Did the LPSTF State Coordinators provide all 9 RSCs "seat check" data for each fitting station and identify fitting stations not meeting minimum of 8 child seats per month?								



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

ID	DUE	DESCRIPTION	DELIVERABLE LINK	REPORT-OUT	TARGET	RESULT	% MET	COMPLETE
1	30-Jun	Did all 9 RSCs identify agencies willing to support an active commitment to provide or participate in a fitting station servicing a minimum of 8 child safety seats per month and/or the Car Fit program? Did the LPSTF State Coordinators provide all 9 RSCs "seat check" data for each fitting station and identify fitting stations not meeting the minimum of 8 child seats per month?	<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
<b>ASSIGNED TO</b> STATE <b>4E'S FOCUS</b> EMERGENCY SERVICES								
2	29-Sep	Did the LPSTF State Coordinators provide all 9 RSCs "seat check" data for each fitting station and identify fitting stations not meeting minimum of 8 child seats per month? Did LPSTF Coordinator and SHSP RSC Coordinator develop a plan to assist with marketing those fitting stations in need? Did LPSTF Coordinator and SHSP RSC Coordinator execute plan to assist with marketing those fitting stations in need?	<input type="checkbox"/>	0	18	0	0.00%	NO
<b>ASSIGNED TO</b> STATE/RSCs <b>4E'S FOCUS</b> EMERGENCY SERVICES								
3	29-Dec	Did LPSTF Coordinator provide an update on those fitting stations identified in Q1 through Q4 to all 9 RSCs? If an update was provided by the LPSTF Coordinator, did all 9 RSCs report either an increase in productivity or obstacles that impeded productivity?	<input type="checkbox"/>	0	27	0	0.00%	NO
<b>ASSIGNED TO</b> STATE/RSCs <b>4E'S FOCUS</b> EMERGENCY SERVICES								
<b>YTD DELIVERABLES:</b>			<b>1</b>	<b>0</b>	<b>65</b>	<b>0</b>	<b>0.00%</b>	<b>NO</b>
<b>RATING:</b> SELECT		<b>COMMENTS:</b>						

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
1.3	Bridget Gardner <a href="mailto:bridget.gardner@lcmhealth.org">bridget.gardner@lcmhealth.org</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Conduct an SHSP-led observation compliance event related to seat belts on high school and/or college campuses followed by a re-observation 1-week post-Focused Educational Messaging.	The number of campuses participating in seat belt Observation Education Event. (RSC Annual Goal Minimum 1/Region)	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> Did the state provide access to all 9 RSCs with guidelines on conducting and evaluating a seat belt Observation Education Event.			<input checked="" type="checkbox"/>	0	1	0	0.00%	NO	
<b>ASSIGNED TO</b> STATE <b>4E'S FOCUS</b> EDUCATION											
2	30-Jun	<b>DESCRIPTION:</b>			<input type="checkbox"/>	0	0	0			
<b>ASSIGNED TO</b> <b>4E'S FOCUS</b>											



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

SELECT 3 29-Sep ASSIGNED TO 4E'S FOCUS SELECT	DESCRIPTION: DELIVERABLE LINK: <input type="checkbox"/> 0 REPORT-OUT:	0 0
4 29-Dec ASSIGNED TO RSCs 4E'S FOCUS EDUCATION	DESCRIPTION: Did all 9 RSCs conduct at least 1 seat belt Observation Education Event? Did all 9 RSCs share results with the schools and the statewide team? DELIVERABLE LINK: <input type="checkbox"/> 0 REPORT-OUT:	18 0 0.00% NO
YTD DELIVERABLES: 1 0		19 0 0.00% NO
RATING: SELECT COMMENTS:		

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
N/A		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar				<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:								
2	30-Jun				<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:								
3	29-Sep				<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:								
4	29-Dec				<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:								



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Not Started

0.00%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
2.1	Jeanine Childers jchilders1@lsu.edu	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Provide SHSP Dashboard tutorials to RSC Coordinators to train media personnel and/or community outreach representatives across the state to promote accuracy in usage and enhance awareness and understanding of crash data and trends.	Provide SHSP Dashboard Tutorial to RSC Coordinators to train a minimum of 3 media personnel and/or community outreach representatives by the completion of Q4.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> Did the statewide team provide all 9 RSCs with a standardized template? Did all 9 RSCs identify the state representatives and senators whose districts fall within the regional coalition? <b>DELIVERABLE LINK:</b> <input checked="" type="checkbox"/> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	0	18	0	0.00%	NO	
<b>ASSIGNED TO</b> STATE/RSCs <b>4E'S FOCUS</b> N/A										
2	30-Jun	<b>DESCRIPTION:</b> Using the template provided by the statewide team, did all 9 RSCs create individualized parish-specific fact sheets by using data from the CARTS Dashboard? Did all 9 RSCs upload/provide the statewide team with individualized parish-specific fact sheets? <b>DELIVERABLE LINK:</b> <input type="checkbox"/> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	18	0	0.00%	NO	
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> EDUCATION										
3	29-Sep	<b>DESCRIPTION:</b> Using the fact sheet created in Q2, did all 9 RSCs provide the fact sheet to at least 1 legislator or their staff? Did all 9 RSCs make legislators and/or staff aware that additional resources could be provided at their request and/or that their staff could be trained to create their own fact sheets? <b>DELIVERABLE LINK:</b> <input type="checkbox"/> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	18	0	0.00%	NO	
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> EDUCATION										
4	29-Dec	<b>DESCRIPTION:</b> Did all 9 RSCs follow up with at least 1 legislator or staff to determine whether any additional information or training is needed? Did all 9 RSCs provide name and outcome details to the statewide team? <b>DELIVERABLE LINK:</b> <input type="checkbox"/> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	18	0	0.00%	NO	
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> EDUCATION										
<b>YTD DELIVERABLES:</b>					1	0	72	0	0.00%	NO
<b>RATING: SELECT</b>		<b>COMMENTS:</b>								

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS
N/A		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			



DESIRED OUTCOME: Increased Occupant Protection Enforcements

Not Started

0.00%

ENFORCEMENT

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
3.1	Melissa Matey and Thomas Gossen <a href="mailto:melissa.matey@la.gov">melissa.matey@la.gov</a> <a href="mailto:thomas.gossen@la.gov">thomas.gossen@la.gov</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Partner with the LPSTF RC to provide child safety seats and services during Click it or Ticket stationary enforcement.	Provide child safety seats and education during Click it or Ticket stationary enforcement. (Children should be 100% safer than upon arrival)	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> Did all 9 SHSP RSC Coordinators and LPSTF Regional Coordinators communicate a seat plan distribution and education for the upcoming Click it or Ticket 2023 by March 1, 2023? Did all 9 SHSP RSCs discuss with LEAs the ability to conduct stationary enforcement during Click it or Ticket? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	18	0	0.00%	NO	
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> ENFORCEMENT										
2	30-Jun	<b>DESCRIPTION:</b> Did all 9 RSCs have LEAs actively participating in the enforcement for the Click It or Ticket Seat Distribution Campaign? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	9	0	0.00%	NO	
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> ENFORCEMENT										
3	29-Sep	<b>DESCRIPTION:</b> <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	0	0			
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> SELECT										
4	29-Dec	<b>DESCRIPTION:</b> Did all 9 SHSP Regions conduct stationary enforcement and distribute child safety seats? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	0	9	0	0.00%	NO	
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> ENFORCEMENT										
<b>YTD DELIVERABLES:</b>					1	0	36	0	0.00%	NO
<b>RATING:</b> SELECT		<b>COMMENTS:</b>								

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS
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DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Not Started

0.00%

OUTREACH

YTD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
5.1	Jeannine Childers <a href="mailto:jchilders1@lsu.edu">jchilders1@lsu.edu</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Share educational webinars, community events, and other traffic safety-related data to promote awareness using the Destination Zero Deaths social media platforms on the effects and statistics of no restraint.	Increase OP awareness among stakeholders via promotional materials, educational webinars, and community events to increase engagement on social media platforms.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> If applicable, document regional initiatives on DZD Facebook. <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	0	0	0		
<b>ASSIGNED TO</b> Jeannine Childers <b>4E'S FOCUS</b> EDUCATION										
2	30-Jun	<b>DESCRIPTION:</b> If applicable, document regional initiatives on DZD Facebook. <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	0	0	0		
<b>ASSIGNED TO</b> Jeannine Childers <b>4E'S FOCUS</b> EDUCATION										
3	29-Sep	<b>DESCRIPTION:</b> If applicable, document regional initiatives on DZD Facebook. <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	0	0	0		
<b>ASSIGNED TO</b> Jeannine Childers <b>4E'S FOCUS</b> EDUCATION										
4	29-Dec	<b>DESCRIPTION:</b> Did all 9 RSCs utilize the DZD Facebook to share regional initiatives conducted? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input type="checkbox"/>	0	0	9	0	0.00%	NO
<b>ASSIGNED TO</b> RSCs <b>4E'S FOCUS</b> EDUCATION										
YTD DELIVERABLES:				0	0	0	9	0	0.00%	NO
RATING: <b>SELECT</b>		COMMENTS:								

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
5.2	Bridget Gardner <a href="mailto:bridget.gardner@lcmchealth.org">bridget.gardner@lcmchealth.org</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Increase statewide OP awareness of proper usage of rear seat belts and keeping children under 13 riding in the rear seat by providing RSCs with Louisiana Law regarding seatbelts.	The number of agencies within your region that received the state-provided Louisiana Law for proper rear seat belt usage and keeping children under 13 in the rear seat. (Goal 9/per quarter)	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<b>DESCRIPTION:</b> Did the statewide team provide all 9 RSCs access to Louisiana Law for proper rear seat belt usage and keeping children under 13 in rear seat? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	0	0	1	0	100.00%	YES
<b>ASSIGNED TO</b> STATE <b>4E'S FOCUS</b> EDUCATION										



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Not Started

0.00%

OUTREACH

YTD STRATEGY ATTAINMENT

2	30-Jun	<p><b>DESCRIPTION:</b> Did all 9 RSCs reach out to at least one regional organization and share Louisiana Law for proper rear seat belt usage and keeping children under 13 in rear seat?</p> <p><b>DELIVERABLE LINK:</b> <input type="checkbox"/></p> <p><b>REPORT-OUT:</b></p>	0	9	0	0.00%	NO	
<p><b>ASSIGNED TO</b> RSCs</p> <p><b>4E'S FOCUS</b> EDUCATION</p>								
3	29-Sep	<p><b>DESCRIPTION:</b> Did all 9 RSCs reach out to at least one regional organization and share Louisiana Law for proper rear seat belt usage and keeping children under 13 in rear seat?</p> <p><b>DELIVERABLE LINK:</b> <input type="checkbox"/></p> <p><b>REPORT-OUT:</b></p>	0	9	0	0.00%	NO	
<p><b>ASSIGNED TO</b> RSCs</p> <p><b>4E'S FOCUS</b> EDUCATION</p>								
4	29-Dec	<p><b>DESCRIPTION:</b> Did all 9 RSCs reach out to at least one regional organization and share Louisiana Law for proper rear seat belt usage and keeping children under 13 in rear seat?</p> <p><b>DELIVERABLE LINK:</b> <input type="checkbox"/></p> <p><b>REPORT-OUT:</b></p>	0	9	0	0.00%	NO	
<p><b>ASSIGNED TO</b> RSCs</p> <p><b>4E'S FOCUS</b> EDUCATION</p>								
<b>YTD DELIVERABLES:</b>			<b>1</b>	<b>0</b>	<b>28</b>	<b>0</b>	<b>0.00%</b>	<b>NO</b>
<b>RATING: SELECT</b>		<b>COMMENTS:</b>						

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
N/A		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	30-Mar	<p><b>DESCRIPTION:</b></p> <p><b>DELIVERABLE LINK:</b> <input type="checkbox"/></p> <p><b>REPORT-OUT:</b></p>			0		0	0		
<p><b>ASSIGNED TO</b></p> <p><b>4E'S FOCUS</b> SELECT</p>										
2	30-Jun	<p><b>DESCRIPTION:</b></p> <p><b>DELIVERABLE LINK:</b> <input type="checkbox"/></p> <p><b>REPORT-OUT:</b></p>			0		0	0		
<p><b>ASSIGNED TO</b></p> <p><b>4E'S FOCUS</b> SELECT</p>										
3	29-Sep	<p><b>DESCRIPTION:</b></p> <p><b>DELIVERABLE LINK:</b> <input type="checkbox"/></p> <p><b>REPORT-OUT:</b></p>			0		0	0		
<p><b>ASSIGNED TO</b></p> <p><b>4E'S FOCUS</b></p>										



## OCCUPANT PROTECTION STATEWIDE ACTION PLAN

STATUS / ATTAINMENT KEY				
0%	<25%	<50%	>50%	100%

	YTD ATTAINMENT		STRATEGY ACTION STEP DETAILS								
	STRATEGY	STEP ATTN	ID	PRL	YD	OD	DESCRIPTION	EOY RATING			
COORDINATION	Not Started	0.00%	1.1	**YES**	YES	YES	Recruit members of the 4 E's (Enforcement, Education, Engineering, EMS, safety advocates, Public Health, and Tribal Representatives.) or emphasis area overlap participating in the SHSP Occupant Protection Emphasis Area.	SELECT			
		0.00%	1.2	**YES**	NO	YES	Improve supportive measures between the LPSTF RC and SHSP Coordinators by partnering to recruit agencies and personnel as active certified child safety technicians and fitting stations and/or the Car Fit program. Focus represents participation by those who will contribute to an increased number of child safety seat and/or Car Fit interactions.	SELECT			
		0.00%	1.3	**YES**	YES	NO	NO	Conduct an SHSP-led observation compliance event related to seat belts on high school and/or college campuses followed by a re-	SELECT		
			N/A	NO	NO	NO		N/A			
EDUCATION	Not Started	0.00%	2.1	**YES**	YES	YES	Provide SHSP Dashboard tutorials to RSC Coordinators to train media personnel and/or community outreach representatives across the state to promote accuracy in usage and enhance awareness and understanding of crash data and trends.	SELECT			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
ENFORCEMENT	Not Started	0.00%	3.1	**YES**	YES	YES	Partner with the LPSTF RC to provide child safety seats and services during Click it or Ticket stationary enforcement.	SELECT			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
N/A	N/A		N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
OUTREACH	Not Started	0.00%	5.1	**YES**	YES	YES	Share educational webinars, community events, and other traffic safety-related data to promote awareness using the Destination Zero Deaths social media platforms on the effects and statistics of no restraint.	SELECT			
		0.00%	5.2	**YES**	YES	YES	Increase statewide OP awareness of proper usage of rear seat belts and keeping children under 13 riding in the rear seat by providing RSCs with Louisiana Law regarding seatbelts.	SELECT			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
YTD TOTAL	YTD PROGRESS		ID	EMPHASIS AREA ACTION PLAN PERFORMANCE MEASURE			PREV. YR	TGT	RESULT	ACTION PLAN RATING	
	Not Started	0.00%	I.	a.	1% minimum reduction of serious injuries resulting from non or improper restraint use			271.00	221.25		
				b.	1% minimum reduction of fatalities resulting from non or improper restraint use			506.00	247.61		
			II.	a.	1% minimum increase in daytime seat belt use			86.10%	87.10%		
				b.	1% minimum increase in nighttime seat belt use						