

2025

Louisiana Transportation Safety Campaign Calendar



Su	Mo	Tu	We	Th	Fr	Sa	JAN
			1	2	3	4	
5	6	7	8	9	10	11	Jan 6-10 LA School Zone Safety Week
12	13	14	15	16	17	18	Jan 9 National Law Enforcement Appreciation Day
19	20	21	22	23	24	25	Jan 12-18 LA Roundabout Safety <i>Roundabouts Save Lives</i>
26	27	28	29	30	31		Jan 19-26 National Passenger Safety Week
							Promote Project Yellow Light (Video, Billboard, Radio)

Su	Mo	Tu	We	Th	Fr	Sa	FEB
						1	Black History Month
2	3	4	5	6	7	8	Feb 9 Super Bowl LIX Impaired Driving Fans Don't Let Fans Drive Drunk
9	10	11	12	13	14	15	Feb 14 LA Valentine's Day Occupant Protection Buckle Up! Do it for Love
16	17	18	19	20	21	22	Feb 21-Mar 4 LA Mardi Gras Impaired Driving Drive Sober or Get Pulled Over
23	24	25	26	27	28		
							Promote Project Yellow Light (Video, Billboard, Radio)

Su	Mo	Tu	We	Th	Fr	Sa	MAR
						1	
2	3	4	5	6	7	8	Mar 3-9 Vehicle Safety Recalls Week
9	10	11	12	13	14	15	Mar 17 St. Patrick's Day Impaired Driving <i>Buzzed Driving is Drunk Driving</i>
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	Mar 23-29 LA Traffic Safety 101
30	31						Promote Project Yellow Light (Video and Radio)

Su	Mo	Tu	We	Th	Fr	Sa	APR
		1	2	3	4	5	National Distracted Driving Awareness Month; Alcohol Awareness Month
6	7	8	9	10	11	12	Apr 7-14 Distracted Driving <i>Put the Phone Away or Pay</i> ; Apr 7-13 National Public Health Week
13	14	15	16	17	18	19	Apr 19-27 LA Buckle Up In Your Truck
20	21	22	23	24	25	26	Apr 20 Drug-Impaired Driving Campaign <i>If You Feel Different, You Drive Different</i>
27	28	29	30				Apr 21-25 National Work Zone Awareness Week ; Apr 23 Go Orange Day

Su	Mo	Tu	We	Th	Fr	Sa	MAY
				1	2	3	National Youth Traffic Safety Month; National Bicycle Safety Month
							Motorcycle Safety Awareness Month; Older Americans Month
4	5	6	7	8	9	10	May 1 National Heatstroke Prevention Day <i>Pediatric Vehicular Heatstroke Awareness</i>
11	12	13	14	15	16	17	May 5-9 LA Thank You for Driving Sober ; May 7 Bike to School Day
18	19	20	21	22	23	24	May 11-17 National Police Week ; May 16 Bike to Work Day
25	26	27	28	29	30	31	May 18-24 National EMS Week ; May 19-Jun 1 Occupant Protection <i>Click It or Ticket</i>
							May 31 LA Teen Driver Safety <i>100 Deadliest Days of Summer</i>

Su	Mo	Tu	We	Th	Fr	Sa	JUN
1	2	3	4	5	6	7	Jun 2-6 Louisiana Summer Travel Tips ; Jun 6 Secure Your Load Day
8	9	10	11	12	13	14	Jun 10 Ride to Work Day <i>Share the Road with Motorcyclists</i>
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	Jun 23-27 LA 5 E's Appreciation Week
29	30						

2025 Conferences

Lifesavers Conference March 9-11, Long Beach, CA

Louisiana Transportation Conference March 16-19, Baton Rouge, LA

4-H University June 17-19, Baton Rouge, LA

Su	Mo	Tu	We	Th	Fr	Sa	JUL
		1	2	3	4	5	Vehicle Theft Prevention Month
6	7	8	9	10	11	12	Jul 2-6 Impaired Driving; Drug-Impaired Driving
13	14	15	16	17	18	19	<i>Buzzed Driving is Drunk Driving; If You Feel Different, You Drive Different</i>
20	21	22	23	24	25	26	Jul 7-31 Speed Campaign
27	28	29	30	31			Jul 13-19 LA Roadway Departure Safety Awareness
							Jul 26 LA Teen Driver Safety <i>100 Deadliest Days of Summer Halfway Point</i>

Su	Mo	Tu	We	Th	Fr	Sa	AUG
					1	2	
3	4	5	6	7	8	9	Aug 4-8 LA School Bus Safety Week
10	11	12	13	14	15	16	Aug 15-Sept 1 Drive Sober or Get Pulled Over
17	18	19	20	21	22	23	<i>Drive Sober or Get Pulled Over; Ride Sober or Get Pulled Over;</i>
24	25	26	27	28	29	30	<i>If You Feel Different, You Drive Different; Drive High - Get a DUI</i>
31							

Su	Mo	Tu	We	Th	Fr	Sa	SEP
	1	2	3	4	5	6	National Hispanic Heritage Month (Sept 15- Oct 15)
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	Sept 8-12 LA Back to School Distracted Driving Awareness Week
21	22	23	24	25	26	27	Sept 15-21 See Tracks? Think Train Week
28	29	30					Sept 21-27 Child Passenger Safety Week;
							Sept 27 National Seat Check Saturday

Su	Mo	Tu	We	Th	Fr	Sa	OCT
			1	2	3	4	Pedestrian Safety Month
5	6	7	8	9	10	11	National Hispanic Heritage Month (Sept 15 - Oct 15)
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	Oct 19-25 National Teen Driver Safety Week
26	27	28	29	30	31		Oct 20-24 National School Bus Safety Week
							Oct 23-31 Red Ribbon Week Living Drug Free
							Oct 31 Halloween Impaired Driving Buzzed Driving is Drunk Driving

Su	Mo	Tu	We	Th	Fr	Sa	NOV
						1	Native American Heritage Month
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	Nov 16 World Day of Remembrance for Road Traffic Victims
16	17	18	19	20	21	22	Nov 17-21 Crash Responder Safety Week
23	24	25	26	27	28	29	Nov 26-30 Thanksgiving Holiday Travel Impaired Driving
30							Nov 27 Thanksgiving Holiday Travel Buckle Up. Every Trip. Every Time.

Su	Mo	Tu	We	Th	Fr	Sa	DEC
	1	2	3	4	5	6	Zero for the Holidays <i>Zero Deaths on our Roadways</i>
7	8	9	10	11	12	13	National Drunk and Drug-Impaired Driving Prevention Month
14	15	16	17	18	19	20	Dec 1-5 Older Driver Safety Awareness Week
21	22	23	24	25	26	27	Dec 1-9 Pre-Holiday Season Impaired Driving
28	29	30	31				Dec 10-Jan 1 Holiday Season Impaired Driving; Drug-Impaired Driving

National LTAP Conference July 20-24, Kansas City, MO

Distracted Driving Summit August 7-8, Williamsburg, VA

Governor's Highway Safety Annual Meeting August 23-27, Pittsburgh, PA